

# **GDPR Compliance**

Clifton Studios (“we”, “our”, “us”) is committed to protecting the privacy, security, and rights of all individuals whose data we process, and this GDPR Compliance Statement explains what personal data we collect, why we collect it, how we use and store it, your rights under GDPR, and how to contact us. We collect only the data necessary for operational, contractual, or legal purposes, including identity data, contact data, operational data, technical data, contractual data, and user-submitted content, and we do not collect sensitive data unless explicitly required and agreed upon. We use personal data only when we have a lawful basis—such as contractual fulfilment, communication, security and compliance, platform operation, or legal obligations—and we never sell data or use it for unrelated marketing without consent. Our lawful bases include contractual necessity, legitimate interests, legal obligation, and consent, which can be withdrawn at any time. We protect data through strict technical and organisational measures, including encrypted storage, role-based permissions, audits, secure communication channels, and minimal retention, with data stored within the UK or EEA unless otherwise stated. We share data only when necessary with contracted developers, service providers, or legal authorities, and never for advertising or unrelated third-party purposes. Data is retained only as long as required for contractual, legal, or security reasons, after which it is securely deleted or anonymised. Individuals have the right to access, rectify, erase, restrict processing, request data portability, object to certain processing, and withdraw consent, and we respond to valid requests within one month. Our services are not intended for individuals under 13 years of age, and we do not knowingly collect data from children. For GDPR enquiries, individuals may contact our Data Protection Lead using the details below.

## **Contact Information**

**Data Protection Lead – ALFIE C @Clifton Studios**

**Email:** [alfie.c@cliftonstudios.co.uk](mailto:alfie.c@cliftonstudios.co.uk)

**TEL: 02037720590**

**Option 1 on the call menu**